



LOCAL DIRECTORY LIVE



About Us

Local Directory Live is a community magazine, providing engaging local stories and events to everyone in the local area. We work closely with local groups, councils, charities and individuals to regularly source great content which keeps our readers interested. Getting your business to reach out to an entire local area has never been easier - and we do all the hard work by making sure your advert performs well.



South Queensferry | Dalmeny | Kirkliston | Newton



7,000

printed copies of the A5-size glossy magazine are delivered free every 2 months to all houses in South Queensferry, Dalmeny, Kirkliston and Newton.



of our advertisers continue advertising with Local Directory Live.



(and rising) proportion of the magazine is engaging local content.



WHY THIS IS IMPORTANT:

It's not just about how many copies are sent out, it's about how well people respond to your advert. The more that people read and engage with the magazine, the better your advert will perform.

Local Directory Live V.S. ...



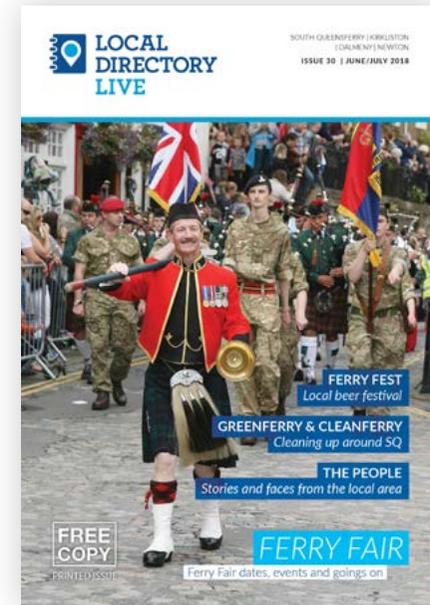
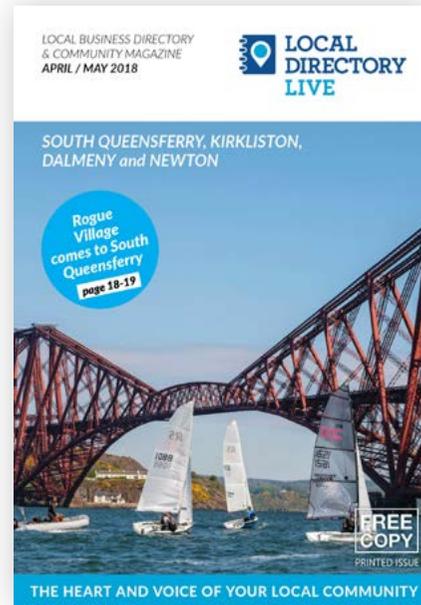
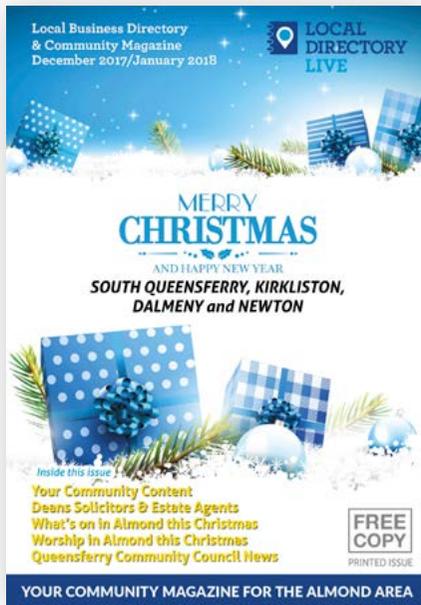
Facebook advertising:

- reach everyone in a target area, whether they're online or not
- higher engagement with a magazine than a Facebook advert
- fixed cost, no hidden fees
- simple: no technical experience or marketers required



Leaflet-drops:

- cheaper: 7,000 leaflets = approx. £425 with design, print and delivery
- higher engagement with a magazine than a leaflet



Prices

PRINT RATE CARD	1 ISSUE	3 ISSUES 10% discount	6 ISSUES 15% discount
1/4 page (60x90mm)	£68	£61.20	£57.80
1/2 page (125x90mm)	£112	£100.80	£95.20
Full page (148x210mm +3mm bleed)	£188	£169.20	£159.80
Double page (296x210mm +3mm bleed)	£288	£259.20	£244.80

Payments

Payments can be made by card, bank transfer or Direct Debit.